

Innovative and detail-oriented Web and UI/UX Designer with a strong passion for creating intuitive and visually engaging user experiences. Adept at collaborating with cross-functional teams—including developers, product managers, and stakeholders—to deliver user-centered designs that drive both user satisfaction and business goals. Skilled in wireframing and prototyping to ensure that designs align with both user needs and client expectations. Known for translating complex requirements into clean, accessible, and responsive web interfaces. Committed to iterative design processes to ensure continuous improvement and effective communication throughout project lifecycles. Passionate about fostering a collaborative environment to achieve creative solutions and elevate the end-user experience.

Senior Web Designer 5.15 – 2.25 **PEARSON**

As part of the North America Higher Ed Campaigns team, I create new and support existing significant event and product sites using Adobe Experience Manager. This included the creation of webinars and blogs. Supported the math team's most important international conference event annually, ICTCM. Previously part of the Global team, which built the company-wide style guides for complete site redesigns across all divisions. Advanced experience with WordPress, HTML, CSS, and JavaScript. This included one of Pearson's most heavily visited sites in North America, Pearson Higher Ed. Highly contributed to Pearson's Higher Education website redesign and launch. This included new design creation in Photoshop and Illustrator, new design guidelines and documentation, working with multiple teams, and the training and implementing a new CMS, AEM.

Web/UI Manager 9.14 – 2.15 **REGIS UNIVERSITY**

Managed CMS Content Specialist employees on their daily tasks. Worked with ITS to implement all front-end design, including CSS, HTML, and JavaScript, to fit within SiteCore's framework. From start to finish, implemented a complete redesign of the entire school site to make it fully responsive. Helped create and fully implement the Online Magazine that had never been created. Maintained all web updates and requests daily and developed and led all appropriate meetings for the Web Team. Fulfilled all duties as a Project Manager, Web/UI designer, and developer.

Contract Web Designer 6.14 – 9.14 **RTD**

Implemented new designs for a responsive-based company site. This also included a few web applications and UI reworking. Created new header and footer designs for the leading site using Sublime, Cornerstone, Axure, CSS3, and HTML5 and redesigned all digital Public Information Displays for Union Station and all RTD stations in Colorado.

Contract UI Developer 8.13 – 1.14 **CITY AND COUNTY OF DENVER**

Helped modernize current applications by completely redesigning them through new custom features, using Bootstrap CSS and JQuery, and introducing a new look and feel. Worked with the Juvenile Service Center and Victim Assistance Unit. Worked in a .Net framework using Visual Studio and Dot Net Nuke. Used Axure and Balsamiq for prototyping.

Contract UI Designer/Developer 7.12 – 8.13 **AIRCELL (A GOGO COMPANY)**

Worked strictly in Agile with two different groups, In-Air-Vision (video) and myAircell. On the In-Air-Vision team, I helped to design and create a "Netflix" type video iPad app and website for private aircraft customers. For myAircell, I helped to develop and design a multi-layered site, or portal, for dealers, customers, and employees. I created the initial design through prototypes for both teams. Implemented necessary HTML and CSS styling to finalize each task and post-development for JSP and JS pages. All coding was done within IntelliJ and Eclipse. I would also provide designs for specific product tools, icons, documentation, etc., using Adobe Creative Suite.

Web Designer/Developer 9.09 – 6.12 **RED ROCKS COMMUNITY COLLEGE**

Designed a new sustainability site and print materials to help promote a new GreenApps program. Created with CSS, HTML, FLASH, and XML. Tracked with Google Analytics, set up and managed social networking accounts (Facebook, Twitter, LinkedIn, Yelp), kept the main RRCC site up to date with constant edits/additions, updated RRCC "The Rock" Portal, contributed to the setup of a new blog in WordPress, began the process of a new RRCC mobile site, and worked on a redesign for the main RRCC site using Drupal.

meghandews

Contract Online Graphic Designer 9.09 – 9.10

REGIS LEARNING SOLUTIONS

I worked on several e-learning FLASH courses for popular clients such as the US Army and Qwest, which thousands view as being used for training.

Online Designer 2.08 – 12.08

RICHMOND AMERICAN HOMES

Entirely produced online campaigns, including flash mastheads, banners, realtor and consumer blasts, web tiles, web specials, coupons, thank you pages, sign-up pages, and landing pages. Designed and coded about 40 eblasts per week for thousands of customers and realtors nationwide. Created flash web banners for placement on popular, high-visibility advertising sites like Yahoo and New Home Source. Worked with a CMS tool weekly to upload new or updated code and designs.

Interactive/Graphic Designer 2.06 – 11.07

CUSTOMER COMMUNICATIONS GROUP

Transformed concepts into monthly subscription and non-subscription-based emails, using HTML, for high-profile banks around the U.S., including Countrywide Financial, Wells Fargo, and Webster Bank. Created quarterly microsites for Countrywide Financial using XHTML and CSS, which displayed a user-friendly environment and substantially increased the number of hits through heat map analysis. Updated the company website, created print collateral, including a monthly newsletter for Care Credit, created multiple newsletters and stickers for CCG, and constructed RSS feeds for Countrywide Financial's website.

clifton strengths

- Input
- Woo
- Strategic
- Positivity
- Developer

education

Bentley University, UI/UX Graduate Certification, Class of 2022

University of Colorado - Boulder, CO, Bachelor of Arts

- Technology, Arts and Media (Web Design)
- Anthropology
- Awarded an induction into the **National Scholarship for Collegiate Students honors society**
- **Graduated with honors** in the Technology, Arts and Media Program

awards

6 Pearson awards, including best collaboration and team excellence

3 gratitude awards from Regis University

3 Richmond American Homes Rockstar Awards

- **Special recognition from Director of Creative Services** for overall contributions to Online Team Cohesiveness and teamwork.

specialties

- HTML5
- CSS3 (including Bootstrap)
- JavaScript/JQuery
- CMS
- Adobe Experience Manager
- Adobe Creative Suite
- Axure
- Figma
- Adobe XD
- Balsamiq
- JIRA
- GIT/GITHub
- WorkZone
- Wordpress
- Responsive Design
- Prototyping
- Wireframing
- Usability Testing
- Persona Development
- Journey Mapping
- Social Media
- Web Analytics
- Agile/Scrum
- Web Accessibility (WCAG)