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experience

Senior Web Designer 8.15 – Present
PEARSON
Part of US Campaigns team providing large event and product sites through Adobe Experience Manager. Previously part of the Global team which performed updates and created new pages/design components through Wordpress, using HTML, CSS and JavaScript, for one of Pearson's most heavily visited sites in North America, Pearson Ed. Also highly contributed to Pearson's Higher Education website redesign and launch. This included new design creation in Photoshop and Illustrator, new design guidelines and documentation, working with mulitple teams and the training and implementation of a new CMS, AEM. Continued support and development were provided to prepare for second launch.

Web/UI Manager 9.14 – 2.15
REGIS UNIVERSITY
Managed CMS Content Specialist employees on their daily tasks. Worked with ITS to implement all front-end design including CSS, HTML and JavaScript to fit within SiteCore's framework. From start to finish, implemented a complete redesign of the entire school site to make it fully responsive. Helped create and fully implement an Online Magazine that had never been created before. Maintained all web updates and requests on a daily basis and created and lead all appropriate meetings for the Web Team. Fulfilled all duties as a Project Manager as well as a Web/UI designer and developer.

Contract Web Designer 6.14 – 9.14
RTD
Implemented new designs for a responsive based company site. This also included a few web applications and UI reworking. Created new header and footer designs for main site using Sublime, Cornerstone, Axure, CSS3 and HTML5. Redesigned all digital Public Information Displays for Union Station and all RTD stations in Colorado.

Contract UI Developer 8.13 – 1.14
CITY AND COUNTY OF DENVER
Helped to modernize current applications by completely redesigning them through new custom features, by using Bootstrap CSS and JQuery, and by introducing a completely new look and feel. Worked with the Juvenile Service Center and Victim Assistance Unit. Worked in a .Net frame work using Visual Studio and Dot Net Nuke. Used Axure and Balsamiq for prototyping.

Contract UI Designer/Developer 7.12 – 8.13
AIRCELL (A GOGO COMPANY)
Worked strictly in Agile with two different groups, In-Air-Vision (video) and myAircell. On the In-Air-Vision team, I helped to design and create a "Netflix" type video iPad app and website for private aircraft customers. For myAircell, I helped to create and design a multi-layered site, or portal, for dealers, customers and employees. I created the initial design through prototypes for both teams using Axure. After development, I would work within each jsp or js page to implement necessary html and css styling to finalize each task. All coding was done within Intellij and Eclipse. I would also provide designs for certian product tools, icons, documentation, etc. by using Adobe Creative Suite.

Web Designer/Developer 9.09 – 6.12
RED ROCKS COMMUNITY COLLEGE
Designed new "green" site and print materials to help promote a new GreenApps program. Created with CSS, HTML, FLASH and XML. Tracked with Google Anaytics, set-up and managed social networking accounts (Facebook, Twitter, LinkedIn, Yelp), kept main RRCC site up to date with constant edits/additions, updated RRCC "The Rock" Portal, contributed to set-up of new blog in Wordpress, began process of new RRCC mobile site and worked on a redesign for main RRCC site using Drupal.

Contract Online Graphic Designer 9.09 – 9.10
REGIS LEARNING SOLUTIONS
Worked on several e-learning FLASH courses for popular clients such as the US Army, & Qwest, viewed by thousands of people as they were used for training purposes.

Online Designer 2.08 – 12.08
RICHMOND AMERICAN HOMES
Fully produced online campaigns which included flash mastheads, flash banners, realtor and consumer eblasts, web tiles, web specials, coupons, thank you pages, sign-up pages and landing pages. Designed and coded about 40 eblasts per week for thousands of customers and realtors nationwide. Created flash web banners for placement on popular, high-visibility advertising sites such as Yahoo and New Home Source. Worked with a CMS tool on a weekly basis to upload new or updated code and designs.

Interactive/Graphic Designer 2.06 – 11.07
CUSTOMER COMMUNICATIONS GROUP
Transformed concepts into monthly subscription and non-subscription based emails, using HTML, for highly-visible banks around the U.S. including Countrywide Financial, Wells Fargo and Webster Bank. Created quarterly microsites for Countrywide Financial, using XHTML and CSS, that displayed a user friendly environment which resulted in a substantial increase in number of hits through heat map analysis. Updated company web site, created print collateral, including monthly newsletter for Care Credit, created multiple newsletters and stickers for CCG and constructed RSS feeds for Countrywide Financial's web site.

education

Bentley University, 2018-2022, UI/UX Graduate Certification

University of Colorado - Boulder, CO, Bachelor of Arts, 2004
Anthropology
Technology, Arts and Media (Web/Graphic Design)

Awarded an induction into the National Scholarship for Collegiate Students honors society

Graduated with honors in the Technology, Arts and Media Program

awards

6 Pearson awards including best collaboration and team excellence
3 gratitude awards from Regis University
3 Richmond American Homes Rockstar Awards
* Special recognition from Director of Creative Services for overall contributions to Online Team Cohesiveness and teamwork.

specialties

Adobe Experience Manager
JIRA
WorkZone
Wordpress
Responsive
HTML/XHTML
CSS (including Bootstrap)
JavaScript
CMS
XML
GIT
Adobe Creative Suite
Imovie/Final Cut Pro
social networking
Google Analytics
Visual Studio
Dot Net Nuke
Balsamiq
BBEdit
Magento
Eclipse
Intellij
Axure
Sublime
SiteCore